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Total No. of Questions: 07]

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# **Paper ID [C0203]**

(Please fill this Paper ID in OMR Sheet)

## BBA (Sem. - 1st)

## **MICRO ECONOMICS (BB - 103)**

Time: 03 Hours

Maximum Marks: 60

#### **Instruction to Candidates:**

- 1) Section A is Compulsory.
- 2) Attempt any Four questions from Section B.

### Section - A

Q1)

 $(10 \times 2 = 20)$ 

- a) Explain the term Micro economics.
- b) Explain the opportunity cost.
- c) What do you mean by term demand?
- d) Explain marginal utility.
- e) What is arc elasticity of demand?
- f) Mention the various assumptions of perfect competition.
- g) Give assumptions of indifference curve.
- h) Explain the term individual demand curve.
- i) Why demand curve slope downwards?
- j) Explain the break even analysis.

#### Section - B

 $(4 \times 10 = 40)$ 

- Q2) Explain the scope of micro economics.
- Q3) Explain the law of diminishing marginal utility. Discuss its importance.

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P.T.O.

- Q4) What is monopolistic competition? How is price determined under it?
- Q5) Explain various methods of measuring price elasticity.
- Q6) When price discrimination is possible profitable and beneficial to society?
- Q7) Discuss the law of diminishing returns . Does it applies to agriculture?



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